

A stack of BOSS notebooks is shown. The top notebook has a dark brown cover with a repeating pattern of small, light-colored squares. Below it is a black notebook with a white spine and a gold-colored edge. The word "BOSS" is embossed on the black cover. The bottom notebook has a dark blue cover with a repeating pattern of small, light-colored squares. The word "BOSS" is also embossed on the blue cover. The notebooks are stacked on a dark surface.

NOTEBOOKS

BOSS

BOSS

HUGO BOSS is a global leader in the upper-premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories for women and men under its BOSS and HUGO brands.

Products range from classic and contemporary apparel, elegant evening fashion and casual wear through to shoes, leather goods, and licensed products, including fragrances, eyewear, watches, kidswear, home textiles, umbrellas, and writing instruments.

The promotion of the brands is accompanied by numerous events, campaigns, and high-profile sports sponsorships that convey brand values such as success, creativity, innovation, and quality. Sponsorship of cultural events is another key area of focus at HUGO BOSS, as the group frequently creates common ground between art and fashion with respect to design, aesthetics, and creativity. The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium stationery market.

By approaching this segment with a fashion house's point of view, the HUGO BOSS line offers perfectly crafted and performant products with an enduring focus on innovative design.

The full range features coordinating stationery – including notebooks, folders, and pen cases – as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers, and a wine bottle opener. The assortment is completed with stylish lifestyle accessories, such as bold logo-printed yoga mats and resistance bands, that convert your sports equipment into true fashion statements.



ELEMENTAL





ELEMENTAL

Elemental is our most fashion-forward notebook category. Its signature vertical elastic closure has already been adorned with the iconic three-color stripes of the BOSS brand, and it has become a market favorite. This year, it returns in an array of unexpected and colorful versions, offering a notebook collection that truly embodies the artistic direction of the fashion house.

VARIETY

The Elemental range is offered in a wide array of designs and prints to meet the tastes of every fashion-forward BOSS brand lover. From whimsical prints to monochromatic pastels, the collection also includes the ubiquitous BOSS monogram and the iconic tricolor stripes.

SIGNATURE

The Elemental range distinguishes itself by its simplistic and functional elements, such as its signature elastic closing, luxurious textures and its discreet BOSS logo signature that is either embossed or executed in matte metal foils, for a minimal yet elevated final touch.



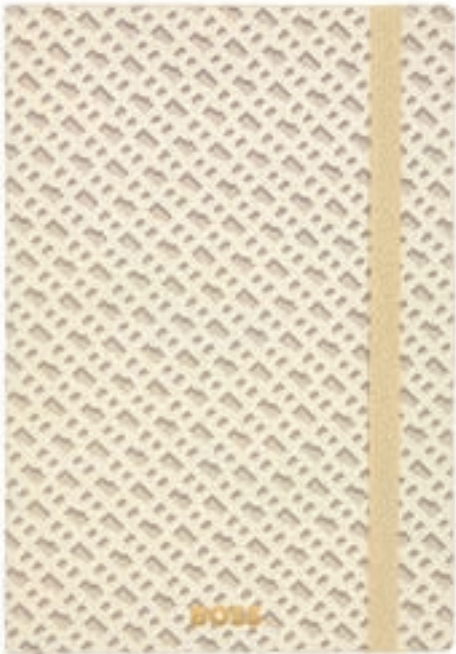
BOSS

BOSS

BOSS

MONOGRAM

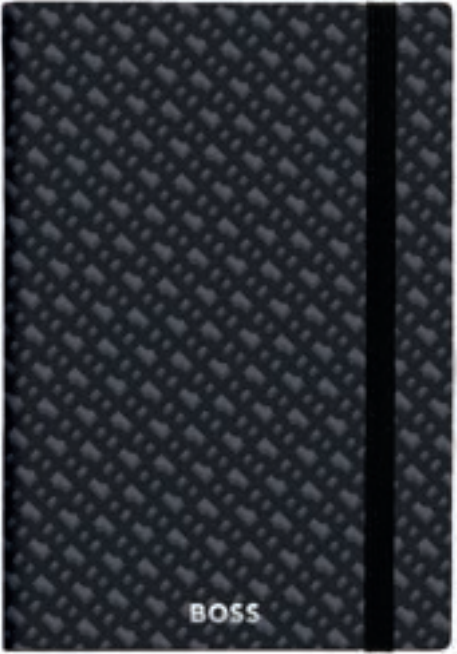
ELEMENTAL MONOGRAM



CREAM
Gold logo

A5 - 148 X 210

HNH412GL Ruled paper



GREY
Silver logo

A5 - 148 X 210

HNH412JL Ruled paper



CAMEL
Silver logo

A5 - 148 X 210

HNH412XL Ruled paper

Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.



BOSS

BOSS

BOSS

ICONIC

ELEMENTAL ICONIC



BLACK
Embossed logo

A5 - 148 X 210

HNH321AP Plain paper

HNH321AL Ruled paper

HNH421AA Agenda paper

A6 - 105 X 148

HNM421AL Ruled paper



WHITE
Embossed logo

A5 - 148 X 210

HNH321WP Plain paper

HNH321WL Ruled paper

A6 - 105 X 148

HNM421WL Ruled paper



CAMEL
Embossed logo

A5 - 148 X 210

HNH321XP Plain paper

HNH321XL Ruled paper

A6 - 105 X 148

HNM421XL Ruled paper

Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.



TIE-DYE

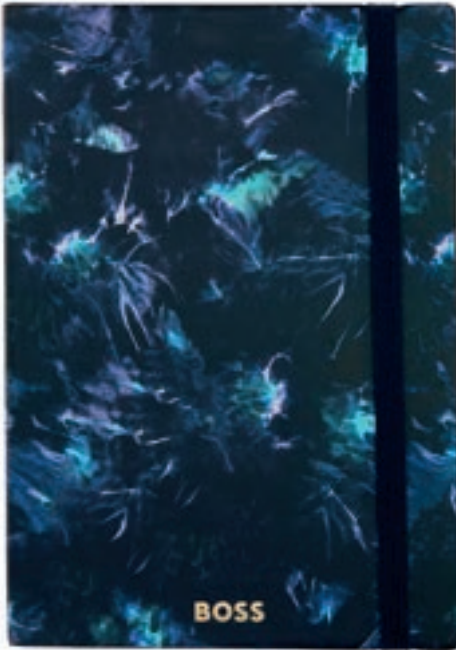
ELEMENTAL TIE-DYE



CREAM
Gold logo

A5 - 148 X 210

HNH418GL Ruled paper



NAVY
Gold logo

A5 - 148 X 210

HNH418NL Ruled paper



VIOLET
Gold logo

A5 - 148 X 210

HNH418WL Ruled paper

Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.

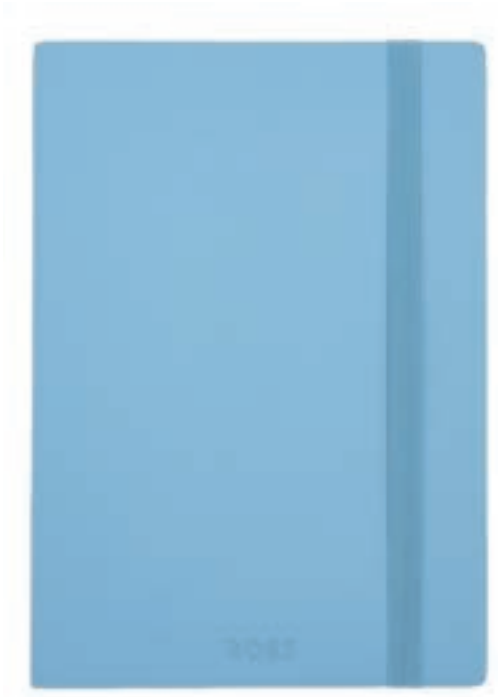


BOSS

BOSS

PASTEL CLASSIC

ELEMENTAL PASTEL CLASSIC



LIGHT BLUE
Embossed logo

A5 - 148 X 210

HNH422ML Ruled paper



LIGHT GREEN
Embossed logo

A5 - 148 X 210

HNH422TL Ruled paper



LIGHT YELLOW
Embossed logo

A5 - 148 X 210

HNH422SL Ruled paper



LIGHT ORANGE
Embossed logo

A5 - 148 X 210

HNH422UL Ruled paper

Notebooks contain 192 pages and are all provided with a pagemaker. For the Elemental line, the paper weight is 80gr/m2.



ELEGANCE



ELEGANCE

The Elegance Storyline notebook series provides the ultimate luxurious writing experience, featuring beautifully textured grained material, an understated signature, and a smart, functional design perfectly finished with an elastic closure and metal plate.

COLORS

With its carefully selected matte-grained texture and matte silver foil signature, the Elegance Storyline range is available in a selection of timeless shades: black, navy, and light grey. These colors perfectly reflect the understated luxury conveyed by this line.

FUNCTIONALITY

Elegance notebooks are outfitted with ingenious yet minimal closures made of tonal elastics and chrome-plated metal trims. The items are finished with luxurious yet user-friendly details, such as the origami-inspired document pouch inside the back cover.

ELEGANCE



BLACK
Silver logo

A5 - 148 X 210

HNH124AL	Ruled paper
HNH124AP	Plain paper
HNH124AA	Agenda paper

A6 - 105 X 148

HNM124AL	Ruled paper
HNM124AA	Agenda paper



NAVY
Silver logo

A5 - 148 X 210

HNH124NL	Ruled paper
HNH124NP	Plain paper



GREY
Silver logo

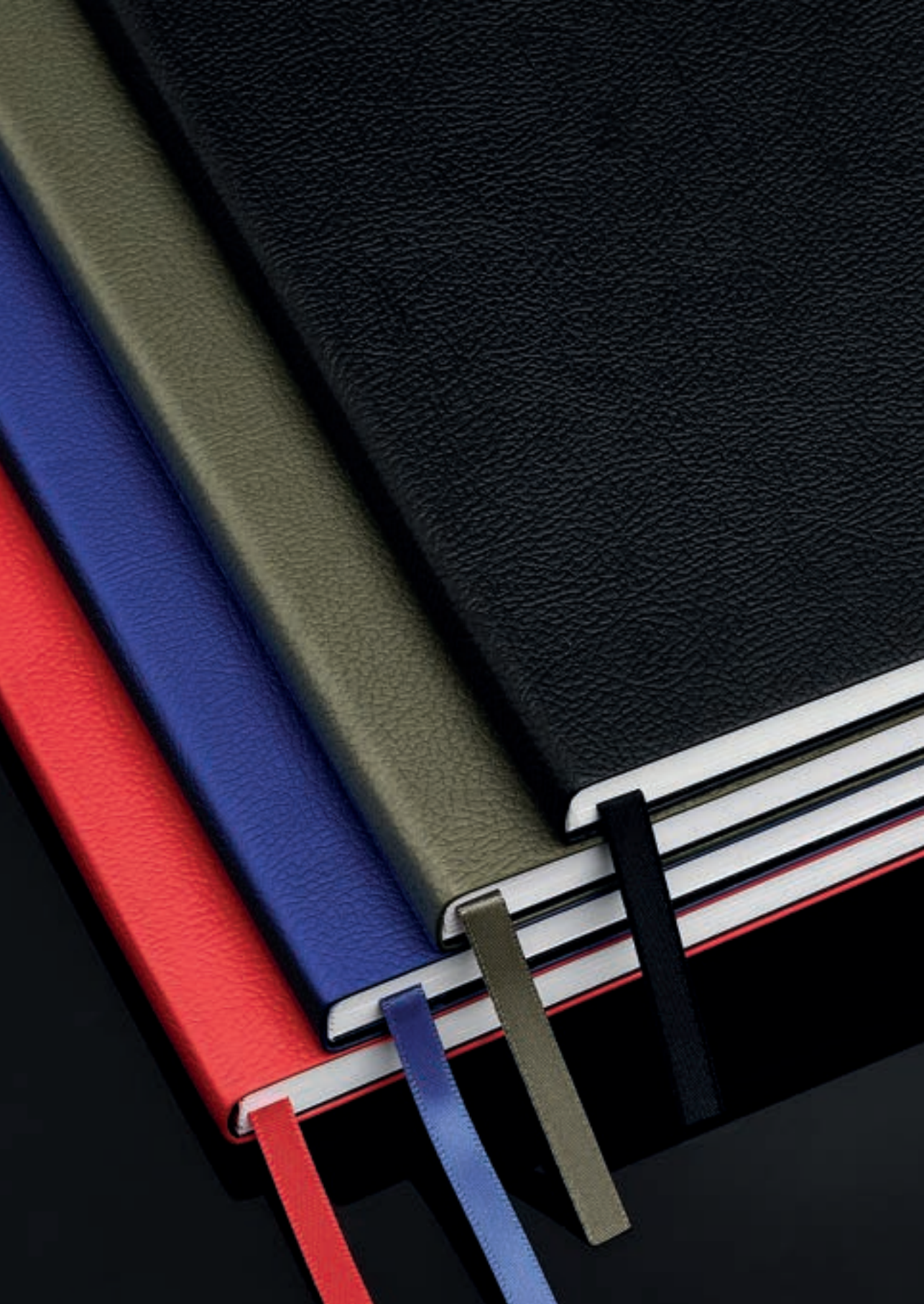
A5 - 148 X 210

HNH124KL	Ruled paper
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Notebooks contain 192 pages and are all provided with a pagemarker. For the Elegance line, the paper weight is 80gr/m2.



ESSENTIAL



ESSENTIAL

The Essential Storyline notebook series is made in a beautiful matte grained material and is available in an array of vibrant block-color hues, bringing a touch of elegant and functional fun into everyday life.

COLORS

The essential Storyline, with its luxurious matte grained material, is available in an array of vibrant block-color hues: black, khaki, blue and red. Each version is finished with a subtle yet luxurious embossed logo.

FUNCTIONALITY

The essential line is designed to bring together a simple modernity and functionality. This idea is reflected in many small details, such as the page marker that matches the color of each notebook cover.

ESSENTIAL



BLACK
Silver logo

A5 - 148 X 210

HNH121AL Ruled paper

HNH121AP Plain paper

A6 - 105 X 148

HNH121AL Ruled paper



RED
Black logo

A5 - 148 X 210

HNH121PL Ruled paper

A6 - 105 X 148

HNH121PL Ruled paper



BLUE
Black logo

A5 - 148 X 210

HNH121LL Ruled paper



KHAKI
Black logo

A5 - 148 X 210

HNH121TL Ruled paper

Notebooks contain 192 pages and are all provided with a pagemaker. For the Essential line, the paper weight is 80gr/m2.



FORMATS

Our notebook formats are standard, and we offer items in A5 and A6. A5 format measures 148 x 210mm; and A6 format measures 105 x 148mm.

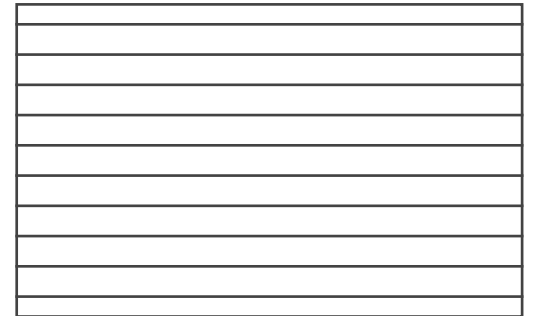
PAPER

Our notebooks are made using carefully selected, FSC-approved paper of the highest quality. We offer plain, lined, and agenda pages. We use 80gr/m² paper for the designs in our Elemental, Elegance and Essential ranges.

Plain



Ruled



Agenda

Monday	_____
Tuesday	_____
Wednesday	_____
Thursday	_____
Friday	_____
Saturday	_____

DISPLAY



Counter display – HZV017

Tower display – HZV018

	Counter display – HZV017	Tower display – HZV018
Size:	35L x 35l x 65H cm	50L x 50l x 160H cm
Weight:	+/- 10kg	+/- 40kg
Made of acrylic	●	●
Fully loaded:	* A6 : 42 pcs	* A6 : 42 pcs
	* A5 : 44 pcs	* A5 : 153 pcs
On wheels lockable		●

ELEMENTAL



ELEGANCE



ESSENTIAL



COMPARATIVE TABLE

Vegan leather cover	•	•	•
FSC Paper	•	•	•
Elastic closure	•	•	
Pocket document		•	
Pagemark	•	•	•
Available size	A5 / A6	A5 / A6	A5 / A6
Plain paper	•	•	•
Lined paper	•	•	•
Agenda	•	•	
Paper weight	80gr/m ²	80gr/m ²	80gr/m ²

Size (mm)	Item	REF	Color	Paper	Pages	Gr/m ²	Pocket document compartment	Pagemark
A5 - 148 x 210	Elemental	HNH321AP	Black	Plain	192	80		●
		HNH321AL	Black	Ruled	192	80		●
		HNH421AA	Black	Agenda	192	80		●
		HNH321WP	White	Plain	192	80		●
		HNH321WL	White	Ruled	192	80		●
		HNH321XP	Camel	Plain	192	80		●
		HNH321XL	Camel	Ruled	192	80		●
		HNH412GL	Cream	Ruled	192	80		●
		HNH412JL	Grey	Ruled	192	80		●
		HNH412XL	Camel	Ruled	192	80		●
		HNH418GL	Cream	Ruled	192	80		●
		HNH418NL	Navy	Ruled	192	80		●
		HNH418WL	Violet	Ruled	192	80		●
		HNH422ML	Light blue	Ruled	192	80		●
		HNH422TL	Light green	Ruled	192	80		●
		HNH422SL	Light yellow	Ruled	192	80		●
		HNH422UL	Light orange	Ruled	192	80		●
A6 - 105 x 148		HNM421AL	Black	Ruled	192	80		●
		HNM421WL	White	Ruled	192	80		●
		HNM421XL	Camel	Ruled	192	80		●
A5 - 148 x 210	Elegance	HNH124AP	Black	Plain	192	80	●	●
		HNH124AL	Black	Ruled	192	80	●	●
		HNH124AA	Black	Agenda	192	80	●	●
		HNH124KL	Grey	Ruled	192	80	●	●
		HNH124NP	Navy	Plain	192	80	●	●
		HNH124NL	Navy	Ruled	192	80	●	●
A6 - 105 x 148		HNM124AL	Black	Ruled	192	80	●	●
		HNM124AA	Black	Agenda	192	80	●	●
A5 - 148 x 210	Essential	HNH121AP	Black	Plain	192	80		●
		HNH121AL	Black	Ruled	192	80		●
		HNH121LL	Blue	Ruled	192	80		●
		HNH121PL	Red	Ruled	192	80		●
		HNH121TL	Khaki	Ruled	192	80		●
A6 - 105 x 148		HNM121AL	Black	Ruled	192	80		●
		HNM121PL	Red	Ruled	192	80		●

SETS



HPHR352A - Set Iconic notebook A5 and Loop Iconic rollerball pen



HPHR352X - Set Iconic notebook A5 and Loop Iconic rollerball pen



HPBH441N - Set Elegance Storyline notebook A5 and Gear Brushed ballpoint pen



HPBH121AL - Set Essential Storyline notebook A5 and Icon ballpoint pen

Our sets are presented in refined BOSS gift boxes.

SETS



HPBH422M - Set Pastel Classic notebook A5 and Gear Icon ballpoint pen



HPBH367B - Set Monogram notebook A5 and Loop Diamond ballpoint pen



HPBH390N - Set Tie-dye Flower notebook A5 and Cloud Matte ballpoint pen



HPBH422T - Set Pastel Classic notebook A5 and Gear Icon ballpoint pen

Our sets are presented in refined BOSS gift boxes.

BOSS

BOSS

BOSS

